

The Republic of Union of Myanmar
Central Committee for Consumer Protection
Notification 1/2018
26 October, 2018

1. Myanmar's Central Committee for Consumer Protection issued Notification 1/2018 on October 26, 2018, which requires labels containing certain information in Myanmar language, jointly or combined with another language, to be affixed to certain products sold in the country. The notification is intended to ensure the safety of consumers.
2. The notification states that Myanmar-language labels must contain the following information:
 - Directions for use;
 - Storage instructions;
 - Allergy alerts and/or warnings; and
 - Side effects (if any).
3. Companies will have a six-month grace period from the notification date (October 26, 2018) to comply with the new regulation.
4. Any violations after the grace period will leave companies vulnerable to the following sanctions under Section 19 of the Myanmar Consumer Protection Law 2014.

Dr. Than Myint
President
Central Committee for Consumer Protection

The list of priority products that require Myanmar-language labeling, jointly or combined with labeling in another language, is as follows:

No.	Product Category	Priority Products
1	Food and beverages	Juice and jam, milk and dairy products, meat and meat products, eggs and egg products, canned foods, edible oil, instant coffee and instant tea, instant noodles, ready-made food, chilled food, drinking water, seasoning products, chili sauces and other sauces, ready-made snacks, food supplements for babies, tobacco used in betel, cigarettes, liquors, packed foods.
2	Household products	Household electronic products
3	Children's items	Strollers, baby walkers, toys and accessories, cradles, baby hygiene products
4	Telecom equipment	Corded and cordless phones, mobile phones, and accessories
5	Drugs and supplements	Household drugs (oral doses, lotions) which require no prescription, supplements, traditional medicine
6	Chemicals	Agricultural fertilizers, insecticides and pesticides, chemicals used for food and drinks, consumer products and cosmetics
7	Cosmetics	Cosmetics, hair treatment products
8	Toiletries	Toothpastes, soaps (liquid, solid, powder)
9	Equipment	Agricultural equipment, fitness equipment