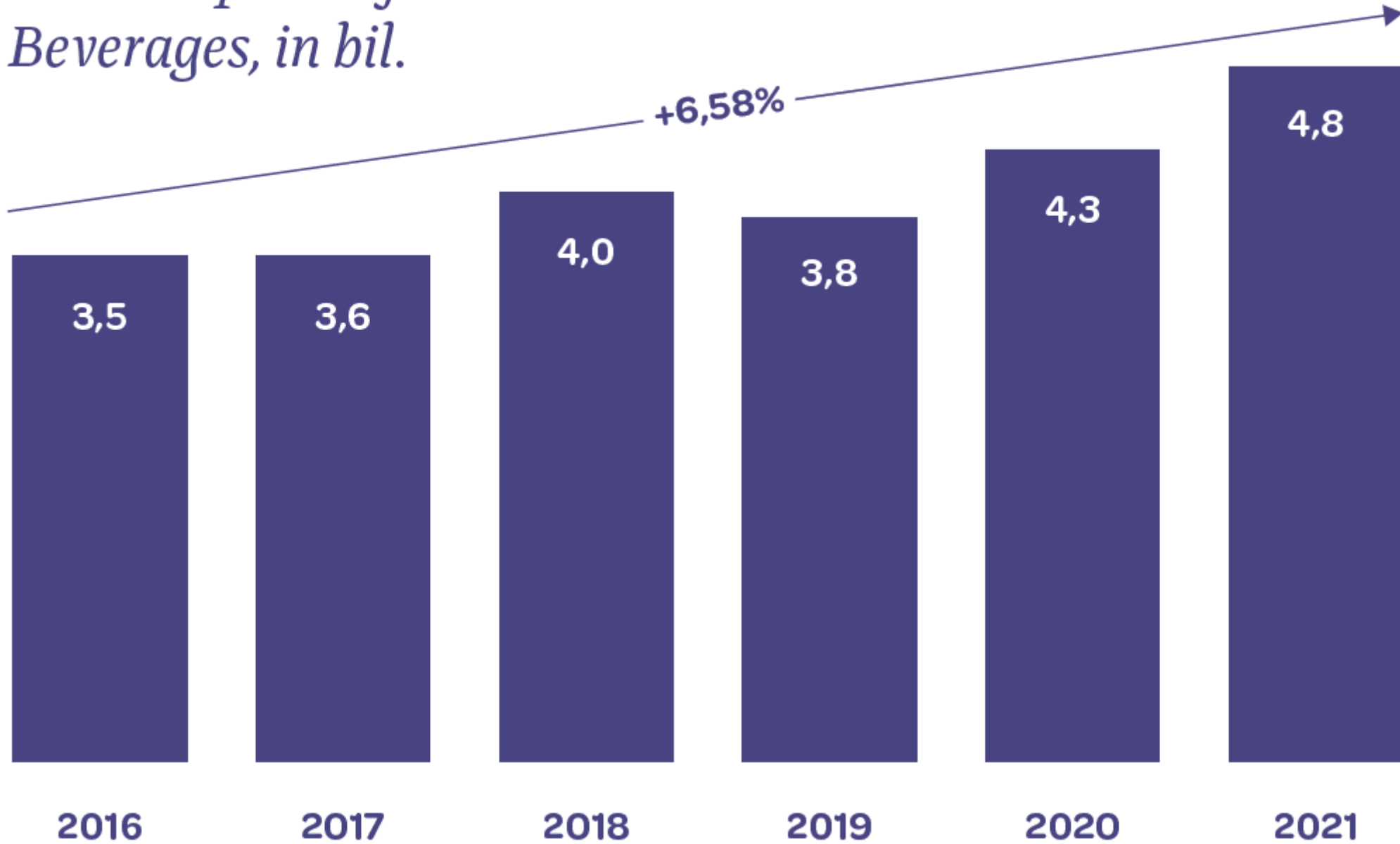




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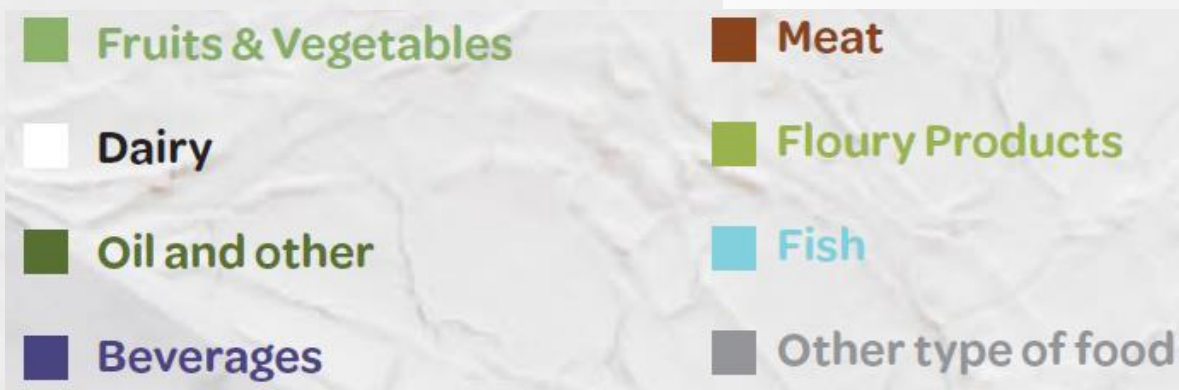
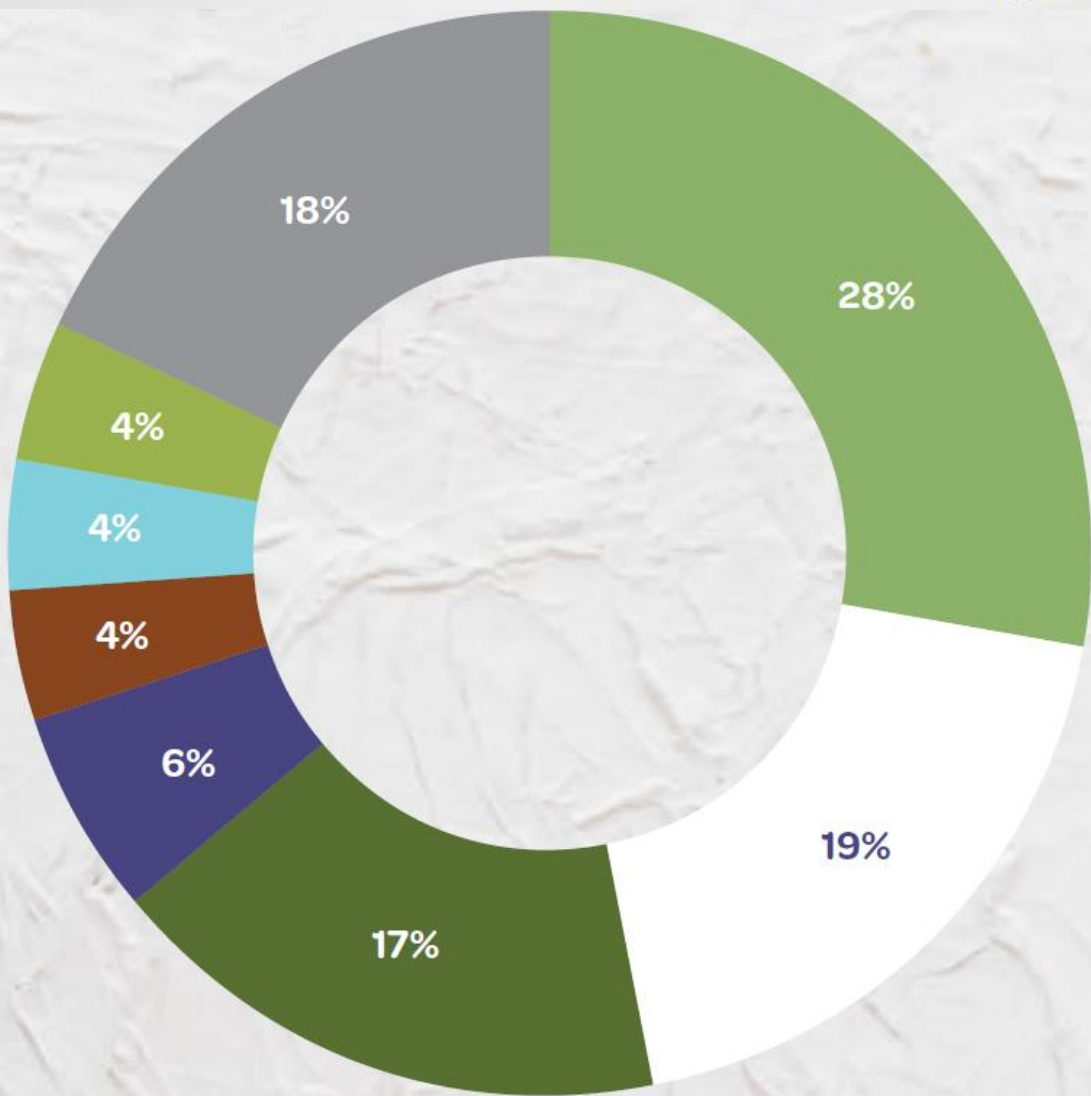


# Greek Exports of Food & Beverages, in bil.



Source: IOBE Facts & Figures 2020 and 2021

# Greek Food & Beverage Exports by product, as % on total exports



Source: IOBE Facts & Figures 2020 and 2021



### **Focus on organic.**

a trend towards health consciousness has led to rising demand for **organic foods** globally. **Greek food producers** have managed to successfully **respond to this trend**, by increasing their organic production and exports accordingly, thanks to the exceptional quality of their raw materials and the long-standing application of environmental-friendly cultivation, harvesting and processing techniques.





*PDO label*



*PGI label*






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*“Thank you for your attention”*