



# YOUR STRATEGIC DISTRIBUTION PARTNER



## FOR YOUR COMPANY'S INTEREST

The intentions of the company Euro Line Ltd. from the R. Serbia are to find a business partner, to establish strategic long-term cooperation related to the import, wholesale, distribution, market placement, and brand development of the partner's products on the Serbian market.

The product categories we are interested in:

- cheese and dairy products,
- confectionery,
- dry meat, burgers, and sausages,
- canned products,
- frozen food,
- other foodstuffs.

We want to become the strategic distributor of the products of a partner, which will go through an evaluation and negotiation process together with us.

Euro Line Ltd. is a Serbian company registered in 2005 for the production, storage, wholesale, distribution, processing, packaging and freezing of the foodstuffs, fruits, and vegetables. We have business and distribution center of 1.3 hectares in Vuckovica, Knic municipality, in the region of Sumadija, in Central Serbia.

## COOPERATION PROPOSAL *It's a Win Win!*

As one of the leading wholesale and distribution centers in Serbia for the foodstuffs, we want to establish the cooperation for the territory of Serbia.

### WE OFFER:

- sales of a partner's product,
- positioning in national and local retail chains, as well as in more than 1.000 local markets in the entire territory of Serbia,
- development of a partner's brand in Serbia and marketing activities,
- distribution,
- cold chain transport,
- logistics,
- storage.

### WE LOOK FOR:

- partner who is interested for long-term development of its products market in Serbia, for investing in national trade chains together with us (we can discuss this, the same as we are ready to negotiate about our distributor's obligations, sales targets, and plans etc.),
- if he can offer regular supply,
- if he can offer samples for the appointment in trade chains,
- if he can offer POS materials and equipment (refrigerators, shelves etc.),
- if he is interested for marketing.

## PRESENTATION OF THE COMPANY EURO LINE LTD.

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Euro Line Ltd. is registered in 2005 for the wholesale, production, storage, distribution, processing, packaging and freezing of the fruits, vegetables and food products.

In 2009 we built a business and distribution center of 1.3 hectares in Vuckovica, Knic municipality, the region of Sumadija, in Central Serbia.



Our fleet includes 40 trucks and commercial vehicles in the cold storage category.



In the years 2017 and 2021 we invested funds in the construction of two cold storage buildings, in accordance with the latest standards for the reception, storage, processing and distribution of food products.



The total storage capacity of Euro Line Ltd. is 2,228 t / 2,785 pallet places, as follows:

### **COLD STORAGE BUILDING 1:**

- 28t / 35 pallets in the shock chamber 24h,
- 800 t / 1,000 pallets in minus mode up to -20 ° C,
- 160 t / 200 pallets in cold mode 2 ° C to 4 ° C and
- 280 t / 350 pallets in storage space without temperature regime.

### **COLD STORAGE BUILDING 2:**

- 960 t/1.200 pallets in plus and minus regime.

Cold storage buildings are equipped with machines and equipment for cutting and packaging of fruits, vegetables and foodstuffs.

We have also invested in the purchase of new machines and equipment for cutting and packaging of the fruits, vegetables and foodstuffs with the aim of market placement of new items in protected, vacuum, sliced and grated packaging with a longer shelf life, which have a growing demand, and are made under controlled HACCP and hygiene standards.



We are certified with HACCP standard.



In the year 2021 Euro Line Ltd. operated with an annual revenue of 7.42 mill. euro.

## OUR REFERENCES

We can put our sales channels in the service for a potential partner. Our sales network with 14 sales representatives and 81 employees, covering the entire Serbia, contacts and positions in national retail chains, all sales channels and customers can be put on disposal to sell products of potential partner.

**Reference list in the Republic of Serbia:**  
Delhaize, Mercator-S, Domaca trgovina Aroma, Ptp Dis, Domestic trade chain Dtl, IM Matijevic, Yuhor, Gomex, Medius, Qvattro Sunce, Nid, Kotlenik promet, Aleksandrovic, Univerexport, Metro, and others.



**3.000+**  
unloading  
places



## IMPORT EXPORT

Euro Line Ltd. is officially licensed for export and import business to CEFTA and European countries, and familiar with the regulations in this business segment.

We have grown into a company with extensive experience in the import and export of food products, primarily of plant and animal origin, confectionary products, fruits and vegetables.



## PLANS

Our plans are focused on:

- finding the strategic partner,
- export-import business,
- expansion to territories outside Serbia,
- reorientation of the business to new profitable categories.





## COMPANY DATA:

- vat 104167320
- register number 20102837
- registration number in the Ministry of Agriculture RS20448 and RS20992
- address: Vuckovica BB, 34240 Knic
- website [www.pastir.rs](http://www.pastir.rs)
- HACCP standard
- activity code: 1039.

Thank you for your time. If you think that you would be the appropriate partner for us we look forward to your application. With an optimistic wish to find the solutions for all topics we sincerely wait for your reply.

**[WWW.PASTIR.RS](http://WWW.PASTIR.RS)**



Best regards,

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