

Will you set up an operation in China?

Asia's Innovation Maker, MIYAKOSHI Holdings Inc.

Introduction of the Shenzhen World Innovation Center (WIC) in China

The Greater Bay Area, the “miracle of Asia” is a powerful driver of the global economy in the 21st century

A World-leading innovation center to be built in its central city, Shenzhen.

Shenzhen is a critical area at the forefront of China's national development strategy

We are developing the World Innovation Center (WIC) in Shenzhen, Guangdong Province, China. Shenzhen is located adjacent to Hong Kong and has achieved tremendous rapid growth as one of the four major cities in China along with Beijing, Shanghai, and Guangzhou.

The Chinese government announced the overview of a long-term development plan for the Greater Bay Area. The Greater Bay Area consists of Guangdong Province (centered on Shenzhen), Hong Kong, and Macao. The plan emphasizes innovation in high-tech fields and development of scientific technology. In 2035, the area's GDP will reach about 6.78 trillion US dollars.

China has also announced the “Basic Electronic Components Industry Development Action Plan” (2021 to 2023) which aims to strengthen the domestic supply chain in the high-tech field.

In particular, China has identified key areas such as semiconductors, sensors, manufacturing equipment, software, and magnetic materials as well as smartphones, 5G high-speed communications, EVs, robotics, and manufacturing industries with IoT.

The goal is to create 15 major companies with sales of 10 billion yuan or more that are internationally competitive in these key areas by 2023. Shenzhen is the first Chinese city to have constructed 5G base stations throughout the city.

Setting up an operation in Shenzhen will provide you better opportunities of receiving various policy supports.

Excellent human resources are the most important element for supporting the high-speed, high-quality innovation known as “Shenzhen Speed.” Shenzhen is a treasure trove of highly-skilled human resources gathered from all over the world. The city is also relaxing visa requirements and labor regulations in order to attract more global talent. By establishing a presence in WIC, your company will increase chances of discovering talent who will work as future leaders

The spirit of service, 3Cs Cutting Edge, Convenient, Comfortable

We plan to have more than 200 major companies enter the WIC. Now we are actively working to attract foreign companies. WIC can be used to set up a regional headquarters, a global R&D center, a laboratory, a sales-marketing hub and so on.

Emphasis on ESG and carbon-neutral (zero CO₂ emissions) initiatives

WIC aims to become one of the world's leading innovation platforms and it plans to grant preferential entry to companies that are actively engaged in ESG initiatives.

Representative offices from 12 major provinces and 4 municipalities will be in WIC

WIC will house representative offices from the twelve major provinces of Liaoning, Hebei, Henan, Shandong, Jiangsu, Zhejiang, Anhui, Hubei, Hunan, Sichuan, Fujian, and Guangdong, as well as China's four largest cities of Beijing, Shanghai, Tianjin, and Chongqing. They will be available to respond to a variety of consultation from tenants. Tenant companies would be able to reduce business trips.

Creating new businesses by fusing the power of digital events and real events

this is the true value of an innovator

Matching tenant companies and local startups through technology and function

WIC as a digital platform for registering Shenzhen startups, other leading high-tech companies, international organizations, and think tanks from each country enables tenants to efficiently search for partners. We will prepare state-of-the-art mechanisms such as matching functions by technology category, business negotiations.

Digital platform registration of 100,000 startups in Shenzhen

The WIC digital platform will obtain registration from startups in Shenzhen. The initial number of registrations will be limited to 30,000 and be expanded to 100,000. We will frequently update contents to promote business collaboration with tenants.

From advanced technology to cutting-edge agriculture and nursing care robots

Diverse group of high-level R&D buildings

Toward solutions for all issues of business and lifestyle in China

Concierge service available 24 hours a day, 365 days a year

Breaking down language barriers through the latest automatic translation

The concierge desk in WIC offers consultation services 24 hours a day, 365 days a year. Moreover, by installing the latest interpretation equipment utilizing AI, we are making every effort to provide services which overcome language barriers.

One-stop solution for administrative procedures

One-Stop Station for completing complicated business procedures such as establishing a company and obtaining permits in a single location, we also plan to provide support services related to legal affairs, accounting, finance, and other needs of tenant companies.

More than 80 blue-chip Japanese companies have already expressed interest in setting up operations and accelerating innovation at WIC. Currently we are actively working to attract foreign companies.

Please visit our website.

<https://www.miyakoshi-holdings.com/en/business>

Would you be interested in exploring how WIC can contribute to your business growth?
We look forward to hearing from you.

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